YOUR ONLINE
FINANCIAL LITERACY SOLUTION

BROUGHT TO YOU BY
Banzai!

teachbanzai.com
THE PROGRAM TEACHERS WANT

There’s the financial literacy course you want, and then there’s the financial literacy course your teachers want. Banzai is both. Award-winning, fun, colorful, and used by over 30,000 teachers nationwide and growing, Banzai is an experience that changes students’ lives.

BANZAI OFFERS

Experience-based LEARNING

In Banzai, students learn by doing. It’s fun. It’s challenging. And it’s online. It exposes them to real-life, teaching them to tame a budget, pay auto insurance, and navigate taxes.

BANZAI WELCOMES YOU TO

Join an AWARD-WINNING program

Banzai was voted Best EdTech Tool in 2016 by AskATechTeacher.com and won Curriculum of the Year from the Institute for Financial Literacy.

BANZAI HELPS

Students tackle REAL LIFE

How many kids understand an apartment lease? How many know the difference between gross and net income? Banzai makes you the mentor as they navigate the challenges of the real world.

BANZAI LETS

Students choose their own ADVENTURE

It’s all about trial and error—with Banzai, students make choices and experience the consequences of their own decisions in a safe and fun environment.

BANZAI IS

Your solution IN A BOX

Banzai is teacher-driven software, a virtual manager, and an automated marketing platform rolled into one. Join a trusted program, battle tested across 500 exclusive service areas nationwide.

BANZAI WILL BECOME

Your new financial literacy DEPARTMENT

Banzai expands your courses each semester, supports your teachers over the phone and online, and even conducts PR with media outlets in your community.

BANZAI LETS STUDENTS

Simulate a REAL banking relationship

Banzai guides students through a simulated experience opening bank accounts, learning from your account representatives, and acting on your custom offers.

BANZAI IS

A DIFFERENT kind of program

Help them remember that you made a difference—that you gave them an experience they’ll remember throughout their lives.
GIVE THEM A SOLUTION, FOR LIFE

In Banzai’s middle, junior high, and high school course, students follow the life of a recently graduated high school student, holding a job, working long hours, and making do with what life sends them.

Students use Banzai’s “double-entry accounting” methods to save for meaningful goals and plan necessary expenses while still having a social life.

Teach students about your unique products—checking, savings, and credit—as they take a digital tour of your branch.

Introduce them to some of life’s nuances, like how earning $10 an hour isn’t really $10 an hour... And sometimes one job isn’t enough.
You forgot to fill up last night, so your fuel gauge was on ‘E.’ Stop in at the Gas N’ Go to fill up with $20.15. Take the money from Car.

Now take $20.15 from your budget.

Tell a story. Banzai’s simulation is dynamic—it tells stories, but it also reacts to students’ preferences and choices. Banzai uses trial and error to teach them about trade-offs and the consequences of their decisions.

If your program isn’t fun, you’re doing it wrong. Banzai uses colorful illustrations to speak to them about things they care about.

Show students what life as an adult is like. Show them how planning their needs and wants is real work. And really worth it.

Be the hero. Give your educators and students the program they want, while accomplishing your goals.
Say Hello to Banzai Junior

In Banzai Jr., children team up with a neighbor to open a lemonade stand, earn money, and use a savings account to achieve personal goals.

Earning and spending money wisely is hard. Harder than it seems. Yes, you can talk to children about it. But, why not show them? Banzai lets them experience the sometimes painful, sometimes exhilarating, realities of earning money in realtime.

Banzai makes learning feel like a game; in fact, it is a game that teaches kids practical insights about money while the stakes of failure are low.

Watching kids learn about real life is powerful. But it’s a delight to know they enjoy it too.
"I can’t thank you enough for providing my students with the Banzai program...they gained so much."

LOVABLE TEACHER FROM LOUISIANA
Every day my students ask, “When’s the next time we’re going to use Banzai?”

REAL TEACHER